ORDER

KLAS

Orders	Order / Rev:	36869		
	Alt Order #:	08836487		
	Product Desc:	ISSUE		
	Estimate:	463		
	Flight Dates:	08/08/12 - 08/14/12	Primary AE:	Mike Jones
	Original Date / Rev:	08/02/12 / 08/02/12	Sales Office:	K-WAS
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Mentzer Media Services		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		600 Fairmont Avenue	Billing Cycle:	EOM/EOC
		Towson, MD 21286	Agency Commission:	15%
Advertiser	Name:	Americans 4 Prosperity		
	Demographic:	A35+	New Business Thru:	09/23/09
	Product Codes:	PO4	Order Separation:	00:10:00
	Priority:	LV1	Advertiser External ID:	
	Revenue Codes:	AGY, POL, ISS	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/14/12	17	$24,250.00	$20,612.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	17	$24,250.00	$20,612.50	0.00
Totals	17	$24,250.00	$20,612.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	35%	$24,250.00
Market	100%	$69,285.71

Competitive Share	Share	Total
CABLE	0%	$0.00
KBLR	0%	$0.00
KFBT	0%	$0.00
KINC	0%	$0.00
KTNV	24%	$16,628.57
KTUD	0%	$0.00
KVBC	0%	$0.00
KVVU	9%	$6,235.71
KVWB	0%	$0.00
LV1	0%	$0.00
UNKWN	0%	$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	8	08/08/12	08/10/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p	--WTF--	:30	3	$1,500.00	LV1	0.00 NM	3	$4,500.00
5P NEWS														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		08/06/12	08/12/12	--WTF--	3	$1,500.00	0.00							
2	8	08/08/12	08/10/12	7-8p Rotator 7-8p Rotator	CM	7-8p	--WTF--	:30	3	$1,100.00	LV1	0.00 NM	3	$3,300.00

Order / Rev: 36869
Alt Order #: 08836487
Flight Dates: 08/08/12 - 08/14/12

Advertiser: Americans 4 Prosperity
Product Desc: ISSUE
Estimate: 463

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
ET/INSIDER														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		08/06/12	08/12/12	--WTF--	3	$1,100.00	0.00							
3	8	08/11/12	08/11/12	Sat 7-8p - ET Wknd Ent Tonight Weekend	CM	7-8p	-----S-	:30	1	$600.00	LV1	0.00 NM	1	$600.00
ET WEEKEND														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		08/06/12	08/12/12	-----S-	1	$600.00	0.00							
4	8	08/11/12	08/12/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P	-----SS	:30	2	$800.00	LV1	0.00 NM	2	$1,600.00
11P NEWS WKD														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		08/06/12	08/12/12	-----SS	2	$800.00	0.00							
5	8	08/12/12	08/12/12	8 News Now Sun AM #1 8 News Now Sun AM #1	CM	8 News Now Sun A	-----S	:30	1	$500.00	LV1	0.00 NM	1	$500.00
6A NEWS														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		08/06/12	08/12/12	------S	1	$500.00	0.00							
6	8	08/12/12	08/12/12	CBS News Sunday Morn CBS News Sunday Morning	CM	CBS Sunday Morni	-----S	:30	1	$1,700.00	LV1	0.00 NM	1	$1,700.00
SUNDAY MORNING														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		08/06/12	08/12/12	------S	1	$1,700.00	0.00							
7	8	08/12/12	08/12/12	Face The Nation Face The Nation	CM	Face The Nation	------S	:30	1	$850.00	LV1	0.00 NM	1	$850.00
FACE THE NATION														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		08/06/12	08/12/12	------S	1	$850.00	0.00							
8	8	08/13/12	08/14/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p	MT-----	:30	2	$1,500.00	LV1	0.00 NM	2	$3,000.00
5P NEWS														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		08/13/12	08/19/12	MT-----	2	$1,500.00	0.00							
9	8	08/13/12	08/14/12	7-8p Rotator 7-8p Rotator	CM	7-8p	MT-----	:30	2	$1,100.00	LV1	0.00 NM	2	$2,200.00
ET/INSIDER														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		08/13/12	08/19/12	MT-----	2	$1,100.00	0.00							
E 10	8	08/14/12	08/14/12	Tue 10-11p The Mentalist	CM	10-11p	-T-----	:30	1	$6,000.00	LV1	0.00 NM	1	$6,000.00
PERSON OF INTEREST														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		08/13/12	08/19/12	-T-----	1	$6,000.00	0.00							
												Totals	17	$24,250.00